Inclusive Growth Summit

19 March
2019

Te Wharewaka
Tapere Function Centre,
Wellington, New Zealand
The Inclusive Growth Summit is a joint initiative of RSA ANZ, Economic Development New Zealand (EDNZ) and the Local Government Think Tank. The Summit will bring together thought leaders, policymakers, and civil society organisations to consider the evolving policy and practice of inclusive growth, with the aim of establishing a New Zealand-based inclusive growth network.

Inclusive growth has gained global traction in recent years as international communities struggle to deal with a sustained period of low economic growth and rising inequality.

At this event, we explore what an inclusive growth agenda looks like in practice, and how we can put shared prosperity at the heart of New Zealand’s economic and social policy-making. Highlights of the conference will include presentations and case studies by international speakers and regional experts, practical measures to improve local outcomes and a session on establishing an inclusive growth network for New Zealand.

**Key conference themes:**

**Context:**
Understand what ‘inclusive growth’ means and why it matters. Explore how an inclusive growth agenda can make local economies across New Zealand more economically inclusive and prosperous.

**Outcomes:**
Identify practical initiatives that communities and policy makers can commit to now to promote inclusive growth, including quality job creation, intelligent management of local wealth, bringing the voice of communities to bear on shaping their future prosperity, and promoting sustainability.

**Follow Up:**
Join us for a workshop discussion on establishing an ongoing inclusive growth network for New Zealand, to share experience, research and support inclusive growth initiatives.
## Conference Programme

**19 March 2019**

**Te Wharewaka Tapere Function Centre, Wellington**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>08:15am</td>
<td>Coffee, tea and networking</td>
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<tr>
<td>08:45am</td>
<td>Welcome and introduction: Philipa Duthie (RSA); Mayor Dave Cull (Mayor, Dunedin City Council &amp; President, LGNZ); Phil Wilson (SOLGM)</td>
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<tr>
<td>08:55am</td>
<td>Opening remarks: Fletcher Tabuteau (Parliamentary Under-Secretary for Regional Economic Development)</td>
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<tr>
<td>09:10am</td>
<td>Keynote address: An inclusive growth agenda for Aotearoa New Zealand – Traci Houpapa MNZM JP (Federation of Maori Authorities)</td>
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<tr>
<td>09:30am</td>
<td>Inclusive Growth: Interventions around the world – Ed Cox (RSA)</td>
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<tr>
<td>10:00am</td>
<td><strong>Topic 1 – LIVELIHOODS:</strong> Dr Ganesh Nana (BERL); Gael Surgenor (The Southern Initiative)</td>
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<tr>
<td>10:45am</td>
<td>MORNING TEA</td>
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<td>11:15am</td>
<td><strong>Topic 2 – WEALTH:</strong> Matthew Baqueriza-Jackson (Independent Policy Advisor); Louise Aitken (Akina Foundation)</td>
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<td>12:00pm</td>
<td><strong>Topic 3 – VOICE:</strong> Mike Reid (LGNZ); Shari Davis (Participatory Budgeting Project – via teleconference)</td>
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<td>12:45pm</td>
<td>LUNCH</td>
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<tr>
<td>01:15pm</td>
<td><strong>Topic 4 – FUTURES:</strong> Ian Short FRSA (Deputy Chair, Auckland Foundation); Rangimarie Price (Amokura Iwi Consortium); James Young-Drew (Generation Zero); Liam McLeavey (Pathways Horowhenua)</td>
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<tr>
<td>02:00pm</td>
<td>The local government perspective: Mayor Dave Cull (Dunedin City Council)</td>
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<tr>
<td>02:15pm</td>
<td>Workshop (Stream 1) An anchor institution strategy for New Zealand Led by Matthew Jackson (Independent Policy Advisor) &amp; Peter McKinlay (LGTT)</td>
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<tr>
<td>03:15pm</td>
<td>Workshop outcomes</td>
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<tr>
<td>03:30pm</td>
<td>COFFEE BREAK</td>
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<tr>
<td>03:45pm</td>
<td>Next steps: An inclusive growth network for New Zealand</td>
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<td>04:45pm</td>
<td>Closing remarks: Peter McKinlay (LGTT)</td>
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<td>05:00pm</td>
<td>Event close</td>
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<td>05:15pm</td>
<td>Drinks reception</td>
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Inclusive growth themes:

**LIVELIHOODS**
Incomes, skills, quality work, progression, enterprise, local industrial strategy.

**WEALTH**
Local wealth building, social procurement, addressing debt inequalities.

**VOICE**
Citizen participation in setting regional and local economic strategies, participatory budgeting, innovations in corporate governance, designing new models of social partnerships and innovation in delivery of public services.

**FUTURE**
Giving equal weight to future citizens, and ensuring environmental sustainability.

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**A new strategic mindset for inclusive growth**

Inclusive growth is a cross-cutting agenda that requires coordinated, long-term action. The table below summarises the key shifts that can support the development of systemic interventions. These represent a move away from conventional strategies for economic development and improvement, which tend to neglect the quality of growth, the structural features of an economy and the governance that underpins it. In contrast, a **new strategic mindset** can enable silos to be closed; growth and investment to be reconfigured to support inclusion; and decision-making to be opened up and based on long-term objectives.

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<tr>
<th>From</th>
<th>To</th>
<th>Type of Systemic Intervention</th>
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<tr>
<td>Economic and social impacts of policy are considered separately</td>
<td>Economic and social impacts are considered together</td>
<td>Policy integration</td>
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<tr>
<td>Emphasis on the quantity of growth (number of jobs, dollar amount of investment)</td>
<td>Emphasis on the quality of growth (e.g. growth distribution, job quality)</td>
<td>Quality jobs</td>
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<td>Physical investment in communities distributed in an inequitable manner</td>
<td>Equitable investment in people and places as a combined means to inclusive growth</td>
<td>Equitable infrastructure</td>
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<td>Public, private and philanthropic resources distributed in a widespread, scattershot, one-time fashion</td>
<td>Public, private and philanthropic resources distributed in a concentrated, coordinated and sustained fashion</td>
<td>Coordinated, long-term investment</td>
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<tr>
<td>Top-down, non-participatory decision-making on policies impacting communities</td>
<td>Inclusive policy setting that leverages the talents, voice and experience of local residents</td>
<td>Shared decision making</td>
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<td>Wealth building opportunities restricted to top income earners</td>
<td>Wealth building opportunities for tangata whenua, other ethnicities and low income people</td>
<td>Widespread financial security</td>
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Ed Cox is Director of the RSA’s Public Services and Communities team, where he leads an ambitious programme of work on people, power, place, and inclusive growth. Ed previously led IPPR North for 9 years, where he was a champion for devolution and much of the thinking behind the ‘Northern Powerhouse,’ working closely with several combined authorities in the north of England.

Before that, Ed was an adviser to the Secretary of State for Communities and Local Government where he played a key role in developing the Sub-National Review (2007) and the Empowerment White Paper (2008). Ed has a background in community engagement: he wrote Manchester’s first community engagement strategy, he was a founder of the national Participatory Budgeting Unit and he is the founder and chair of the Levenshulme Inspire community hub in inner city Manchester.

Matthew Baqueriza-Jackson is an Independent Policy Advisor providing incisive support and analysis to the European Union, local authorities in the UK, and the voluntary, community and social enterprise sector. Prior to becoming independent in May of this year, Matthew spent 13 years working for the think-tank and research organisation, the Centre for Local Economic Strategies (CLES), most recently as Deputy Chief Executive. Matthew was instrumental in developing CLES’ work around local wealth building, of which social procurement policy and practice is a key component.

Currently, Matthew is the Network Expert for a European Funded Network focusing on progressing procurement practices across 7 cities (called Making Spend Matter), he also represents the URBACT Programme on the EU Urban Agenda Partnership for Innovative and Responsible Public Procurement. In a UK context, Matthew is currently working in Manchester, Birmingham, Preston, and Wakefield and is the Chair of the Greater Manchester Social Value Network. Matthew has spoken extensively about social procurement including in this TEDx talk.

Traci is an award winning company director and a recognised industry leader. She specialises in strategic and economic development advice to Maori, public and private sector clients throughout New Zealand.

Traci is known for her strong and inclusive leadership and her clear focus on building the wealth and prosperity of Aotearoa New Zealand. Traci has been named as one of the top ten most influential women in New Zealand agribusiness and the Listener’s top ten influencers in New Zealand. She won the Westpac Fairfax Media Women of Influence Board and Management award and has been named on Westpac’s NZ Women Powerbrokers list.

Traci was awarded the Massey University Distinguished Alumni Service Award for services to New Zealand agribusiness and Maori, and also named by the BBC amongst the 100 Most Influential Women in the World. Traci has an MBA from Massey University and is a Member of the New Zealand Order of Merit, a Justice of the Peace and a Marriage Celebrant.
**Louise Aitken**  
Ākina Foundation, CEO

Louise is the CEO of the Ākina Foundation, New Zealand’s principal intermediary for social enterprise. Following SEWF 2017, hosted in Christchurch NZ, Ākina has been appointed the strategic partner to the New Zealand Government to further establish the social enterprise sector and to help transform the NZ economy by harnessing the power of enterprise for positive and environmental impact. A strong advocate for social responsibility and impact, Louise leads a talented and passionate team of social enterprise and impact investment experts, providing support, capability and thought leadership both across New Zealand and internationally. Louise joined Ākina in 2016, following a successful corporate career, which included the management of New Zealand’s largest corporate social responsibility programme.

Louise currently sits on the Board of the Impact Enterprise Fund (NZ’s first impact investment fund) and has been recently appointed to the National Advisory Board for Impact Investing Network Aotearoa New Zealand. Louise is also on the Advisory Board for Misprint Co.

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**Dr Ganesh Nana**  
BERL, Executive Director and Chief Economist

Ganesh is a first generation New Zealander, a one-eyed Wellington supporter, and a cricket purist. He began university with a plan to train as an accountant. That plan lasted less than one term because he stumbled upon economics. To his delight he discovered a subject tackling both numbers and people. From that stage he was hooked. Despite his passion for numbers, Ganesh believes economics is about people; their jobs, their incomes, their opportunities, and their futures. He strongly believes robust economic analysis is critical to ensure informed choices and policy decisions are made that have a positive effect on the lives and prospects of New Zealanders.

Ganesh is Chief Economist, having joined BERL fulltime in 1998 as a Senior Economist. He now has over 30 years of experience in the field of economics including business consulting, conference presentations, research, tutoring and lecturing in New Zealand and the UK.

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**Dr David Wilson**  
Economic Development New Zealand (EDNZ), Chair

Dr David Wilson has been leading Northland Inc. since September 2013 and been chair of Economic Development New Zealand (EDNZ) since September 2015. In February 2018 he was appointed to the government’s Provincial Growth Fund’s (PGF) Independent Advisory Panel, which advises ministers on sector projects and proposals.

David holds a BA in psychology and social policy, a Master’s in public policy with first class honours and a PhD in regional development. He has led and been involved with numerous projects in local, regional and metropolitan development, business, cluster and industry development, corporate citizenship, governance, strategy and sustainable development.

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**Dr Mike Reid**  
LGNZ, Principal Policy Advisor

Dr Mike Reid is a Principal Policy Advisor at LGNZ, where he has worked since 1996 during which time he has worked in a diverse range of policy areas including local governance, elected member development, legislative change, funding, social policy, and local democracy. Mike’s current priorities include social housing, LGNZ’s localism initiative, promotion of the forthcoming local elections and the preparation of guidance for new elected members.
Ian Short has spent the last dozen years leading organisations focused on innovation for sustainable/smart cities, urban development and climate change. Before this he worked in senior roles in finance in Wellington, London and New York.

Currently based in Auckland, Ian is working with a broad range of organisations, developing and implementing strategies and business models that take a systems or integrated approach. These include an Iwi consortium, urban development organisations and a range of investors in NZ and internationally. He is also helping establish an investment partnership for climate and sustainable development goals in NZ and the South Pacific.

Until January 2017 Ian was CEO of Climate-KIC, the world’s largest climate change innovation partnership with 18 offices across Europe. Prior to this Ian helped establish and lead a London based not-for-profit delivering sustainable city pilots and an urban development corporation leading the regeneration of east London.

Mayor Dave Cull was elected as a Councillor to Dunedin City Council in 2007. Since 2007, Dave has been heavily involved in the Dunedin community having sat on various steering groups and committees covering economic development, technology and the environment. In 2017, Dave was elected President of Local Government New Zealand (LGNZ). He had previously served as the organisation’s vice-president and chair of its metro committee. Before politics, he was a presenter for Television New Zealand and an author.

Gael works for Auckland Council as Director of Community and Social Innovation for the Southern Initiative which aims to mobilise transformational change in South Auckland. She leads a team of entrepreneurial public servants tackling tough socio-economic challenges utilising social procurement, innovative approaches to employment and skills and generating social and human capital with grass roots communities. Prior to joining Auckland Council Gael worked in central government pioneering and leading innovative, community led behaviour change campaigns. In 2009 she received a Public Sector Leadership Development Centre Fellowship to study public and social innovation in Canada and the UK. Before becoming a public servant she worked for or a number of community and social enterprise organisations. Gael has a law degree from Canterbury University and a post graduate diploma in reflective social practice from London Metropolitan University.

Shari oversees PBP’s advocacy work, technical assistance, and operations. She joined PBP staff after nearly 15 years of service and leadership in local government. As Director of Youth Engagement and Employment for the City of Boston she launched Youth Lead the Change, the first youth participatory budgeting process in the US, which won the US Conference of Mayors’ City Liveability Award. Shari first got involved in city government in high school, serving as the Citywide Neighbourhood Safety Coordinator on the Boston Mayor’s Youth Council and working at the Mayor’s Youthline. Shari is a graduate of Boston University’s Sargent College for Health and Rehabilitation Sciences and holds a master’s degree in anatomy and physiology.
Session Speakers

Phil Wilson
New Zealand Society of Local Government Managers (SOLGM), President

Phil Wilson is the Director of Governance at Auckland Council and President of the New Zealand Society for Local Government Managers (SOLGM), the national membership organisation for local government professionals. Phil has held a number of senior management roles; previously chief of staff in the mayor’s office (Auckland Council); general manager of HR and communications for Manukau City Council and then Chief Advisor to that organisation which included leading both the Chief Executive and Mayoral offices.

Phil is on the National Executive for SOLGM.

Rangimarie Price
Amokura Iwi Consortium, Chief Executive

Rangimarie is Deputy Chair of the Taitokerau Education Trust and CEO of Amokura Iwi Consortium Ltd, which is owned by seven Taitokerau Iwi whose CEOs are the directors.

Their economic growth strategy He Tangata, He Whenua, He Oranga has its roots in tikanga Maori. Amokura will be piloting how a region and community so far behind most of NZ on many measures can own its own future and leap frog current economic and social models to ones which underpin Aotearoa’s shared future.

James Young-Drew
Zero Carbon Act (Generation Zero), Policy Lead

James Young-Drew is a member of Generation Zero and policy lead for the Zero Carbon Act. James has a particular interest in technology, disruption and climate change. He attended the 2015 United Nations climate organisations in Paris as a co-convenor of the New Zealand Youth Delegation, and has recently been involved in the development of a Zero Carbon Act with advocacy group Generation Zero. He currently works as a solicitor in Wellington and has studied climate change law in Denmark.

Liam McLeavey
Pathways Horowhenua, Founder and General Manager

Liam McLeavey is an award-winning young changemaker focused on ensuring young people are participating in education, training and the labour market as a way of achieving inclusive growth throughout New Zealand. Recently, Liam as Founder of Pathways Horowhenua, successfully secured $50,000 from the Provincial Growth Fund and commissioned a review of Horowhenua’s education to employment interface as a first step in ensuring Horowhenua achieves inclusive growth. A champion for youth participation in planning and decision making, Liam serves on local and national boards mainly within the education and health sectors. In late 2017, Liam was appointed by the Minister of Education as an inaugural member of the Government’s Ministerial Youth Advisory Group for a two-year term.

Fletcher Tabuteau
Parliamentary Under-Secretary for Regional Economic Development

Fletcher Tabuteau is Deputy Leader of New Zealand First, Under-Secretary for Regional Economic Development, Under-Secretary for Foreign Affairs and Trade, Under-Secretary for Disarmament and Arms Control, and Deputy Chairperson of the Finance and Expenditure select committee.

Peter McKinlay
Local Government Think Tank (LGTT), Director

Peter McKinlay, Executive Director of McKinlay Douglas Ltd and Director of the Local Government Think Tank, has nearly 30 years’ experience as a researcher and adviser on local governance and local government. He has worked extensively in public policy in New Zealand and Australia, and collaborates with a number of researchers and think tanks in the UK and North America. His current focus is on ‘bottom-up’ democracy, including co-governance and community empowerment.
The Royal Society of Arts (RSA) is a UK-based think tank and global social change organisation. Since 1754, the RSA has sought to unleash the human potential for enterprise and creativity. We have a strong history of finding new solutions to social challenges by acting on the very best ideas and rigorous research, drawing on the expertise of our networks and partners.

Recently, our work has focused on devising new models for place-based growth, which enable the widest range of people to participate fully in, and benefit from, the growth of their local area. This work began with our City Growth Commission in 2014, which made the case for greater devolution to enable cities to thrive, and was furthered by our 2016 Inclusive Growth Commission, an independent, impactful inquiry designed to understand and identify practical ways to make local economies across the UK more economically inclusive and prosperous.

We continue to build on the outcomes of the Commission through our RSA Inclusive Growth Accelerator Program, to help cities apply the principles of inclusive growth and to build their policy and institutional capacity through broad-based civic leadership and cross-government, cross-sector collaborative relationships.

Find out more about the RSA’s work on inclusive growth: https://www.thersa.org
Organisers

Economic Development New Zealand (EDNZ) is a national not for profit that empowers and enables individuals and organisations either practicing, or associated with, economic development across New Zealand.

Membership of EDNZ is the hallmark of professional expertise and integrity within the economic development profession and is open to any individual or organisation working in, or associated with economic development.

EDNZ supports its members through a number of services including: qualifications in economic development; an ED jobs board; the latest domestic and international ED news; policy and research; a best practice resource; an annual conference; networking opportunities at a regional and national level; the Mahi Tahi Journal; weekly e.newsletter on hot topics in ED; annual Awards that celebrate excellence; a code of ethics that sets members apart.

Find out more about EDNZ:
https://economicdevelopment.org.nz

The Local Government Think Tank (LGTT) is a public sector resource to support innovative change that benefits all New Zealanders. Our purpose is to assist local government organisations to build stronger communities by generating research, providing insight and informing debate on current and emerging policy issues.

The Local Government Think Tank does not advocate for specific positions or policies. Its intent is to facilitate cost-effective research of strategic importance to local government and those it serves.

In doing so, we collaborate with and complement work undertaken by other sector organisations such as Local Government New Zealand (LGNZ) and the Society of Local Government Managers (SOLGM).

We currently have two key workstreams that we are taking a close look at: community enablement and funding social infrastructure.

To read more about these initiatives, visit:
http://www.lgthinktank.org.nz/
Our local government team works closely with organisations and communities to solve their biggest challenges, imagine new possibilities, and move to a better place by connecting people and technology. Built on a strong local heritage, 50 years’ experience, world-class technology, and experienced people who genuinely care, Datacom sets a new standard in IT services.

As a leading provider of technological solutions for local authorities across Australasia, we specialise in designing cutting-edge, easy to implement products for councils to enhance connections with communities and achieve sustainability. Ranging from digital service solutions to monitoring and reporting of vital performance, regulatory and financial/revenue streams, our proven solutions improve efficiency, reduce costs and add value to people in your community.

To ensure we are meeting the complex needs of local government, our solutions have been designed in collaboration with local councils. Our team of local government experts will guide and support you and your teams through delivery, implementation and training.

Discover how Datacom can transform your organisation and improve services in your community.

Datacom is proud to be a sponsor of the Inclusive Growth Summit 2019. Contact us today at LGSales@datacom.co.nz
Conference website:

http://rsaanz.org/igsummit2019

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